

BROWN BAG



PARENTING EDUCATION

Building Better Families



OVERVIEW

Brown Bag Parenting is an at-home learning program that is a compilation of disciplinary, nutritional, financial, and educational activities that parents, grandparents or caregivers can use with their pre-K to 13-year old children.

Brown Bag Parenting (BBP) targets low-income families in the State of Delaware. The program offers research-based knowledge on a variety of topics including, but not limited to, establishing conflict resolution practices; managing sibling rivalry; preparing healthy and nutritious snacks, and increasing parent-child engagement.

Eight lessons comprise the program, along with quizzes and assessments to evaluate the client's knowledge. Upon completion of the eight modules and earning a passing grade, clients receive a certificate that is accepted by Delaware Health and Human Services - Temporary Assistance for Needy Families.

OVERVIEW



From January 2018 through February 2019, **448 clients enrolled** in the Brown Bag Parenting Education program. Of the 448 clients enrolled, **135 clients completed** the program and received a parenting education certificate. This resulted in a 30% completion rate.

No data was collected in 2017 as the Family & Consumer Science Educator position was vacant. In 2016, 46 clients completed the program and received certificates; however, no data is available about enrollment.

In early-2018, the Family & Consumer Science Educator re-branded the program which included a new logo, a web page featured on Delaware State University's Cooperative Extension site, and an online registration system.

In 2019, the Family & Consumer Science Educator will update content. In addition, Brown Bag Español will be launched.

BREAKDOWN BY COUNTY



NEW CASTLE COUNTY:	113 ENROLLED	43 COMPLETED
KENT COUNTY:	69 ENROLLED	30 COMPLETED
SUSSEX COUNTY:	131 ENROLLED	62 COMPLETED
TOTAL:	313 ENROLLED	135 COMPLETED

BY THE NUMBERS

Met with
19 TANF
supervisors to
pitch program

Attended Local
Coordinators
Meetings in
3 counties

Exhibited at **6**
social service
centers in
partnership with
SNAP-ED

EVALUATION RESULTS

Brown Bag clients were asked to complete an evaluation. 116 clients returned evaluations and approximately 100 respondents answered the evaluation as directed. The remaining 16 evaluations included comments which were reviewed but not included in data collection.



The evaluation consisted of four questions. Three questions used a Likert scale (Excellent, Good, Fair, Poor). On the Likert scale, the maximum is two points. The fourth question asked clients to state which feature of the program is most helpful.

Overall, the evaluations show participants value Brown Bag and the information positively impacts families.

Q1 shows 89 respondents viewed the parenting information as useful and relevant.
The score is 1.73 out of 2 points.

The information mailed was useful and relevant:

Answered: 100 Skipped: 16

	EXCELLENT	GOOD	FAIR	POOR	TOTAL	WEIGHTED AVERAGE
No. of respondents	38.00% 38	51.00% 51	11.00% 11	0.00% 0	100	1.73

Q2 shows the majority of respondents stated the lessons were easy to understand; however, seven respondents rated the lessons as Fair or below.
The score is 1.63 out of 2 points.

The manner in which the lessons were received was easy to understand:

Answered: 100 Skipped: 16

	EXCELLENT	GOOD	FAIR	POOR	TOTAL	WEIGHTED AVERAGE
No. of respondents	45.00% 45	48.00% 48	6.00% 6	1.00% 1	100	1.63

EVALUATION RESULTS CONTINUED

Q3 shows the majority of respondents stated the lessons met their family's needs.
The score is 1.72 out of 2 points.

Does the information meet your family's needs?

Answered: 98 Skipped: 18

	EXCELLENT	GOOD	FAIR	POOR	TOTAL	WEIGHTED AVERAGE
No. of respondents	40.82% 40	45.92% 45	13.27% 13	0.00% 0	98	1.72

Q4 shows 28 respondents stated Family Relations as the most helpful Brown Bag feature; 26 rated Communicating with Family as the most helpful feature followed by Food and Nutrition as the most helpful feature.

The most helpful feature of Brown Bag is:

Answered: 75 Skipped: 41

ANSWER CHOICES	RESPONSES	
Balancing work and family	16.00%	12
Communication within your family	34.67%	26
Consumer Information (managing your family resources)	17.33%	13
Delegating activities in the family	24.00%	18
Family relations	37.33%	28
Food and nutrition	26.67%	20
Total Respondents: 75		

