# **Career Opportunities**

- · Apparel Designer
- · Fashion Merchandiser
- Product Development Specialist
- · Retail Store Manager
- Textile Designer
- · Textile Chemist

## **Career Advantages**

- Job Security
- · Excellent Employment Opportunities
- · Competitive Salaries (range: 30-40k)

### **Admission**

Students interested in attending Delaware State University should request an application online at www.desu.edu, or by contacting:

### **Delaware State University**

Office of Admissions

1200 North DuPont Highway

Dover, DE 19901 Phone: (302) 857-6351 admissions@desu.edu

### **Contacts**

For additional information on Food & Nutritional Science programs visit www.desu.edu/cars, or contact:

Dr. Dyremple Marsh, Dean

(302) 857-6400

Dr. Samuel Besong, Chairperson

Department of Human Ecology (302) 857-6440; sbesong@desu.edu

Alex D. Meredith, Recruiter

(302) 857-6410; ameredith@desu.edu

Ms. Ahira Y. Smith

Director of Academic Advisement (302) 857-6473; aysmith@desu.edu



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# **Delaware State University**

# Department of Human Ecology

Textiles and Apparel Studies Program





# **Textiles and Apparel Studies**

The Textiles and Apparel Studies (TAS) program is designed to provide students with foundational knowledge and skills in design, fashion merchandising and business. The program prepares students for careers in textile design, product development, fashion merchandising, visual merchandising, retail sales, advertising, consumer relations, fashion buying, pattern making, fashion illustration and entrepreneurship. DSU's Textiles and Apparel Studies program promotes diversity by recruiting students from under-represented groups, both nationally and internationally, to meet DSU's global commitment. Course delivery methods incorporate emerging technologies and advanced teaching tools to enhance graduates' reading, writing, speaking, computer competency, critical thinking and problem solving skills.

## Why Choose the TAS program at DSU:

Textiles and Apparel Studies at DSU is a unique program that incorporates principles from arts, sciences, business, elements of design, marketing, advertising, communication, supply chain management, and textiles and apparel. The program has an advisement center that helps in mentoring and preparing students for career opportunities in the fashion/apparel industry. The program provides special learning opportunities through:

- Field trips to major fashion centers
- Student fashion design competitions
- Internship opportunities in retail and fashion industries
- Participation in professional meetings
- Annual Student Design Showcase



### **Curriculum**

The program integrates teaching, research and field experiences to prepare a creative workforce for the changing world of fashion. The Textiles and Apparel Studies curriculum offers courses in construction, fashion merchandising, textiles and liberal arts. The liberal arts core courses are designed to enhance students' intellectual development and give DSU graduates a well-rounded and thorough undergraduate education. A baccalaureate degree in Textiles and Apparel Studies is conferred upon the successful completion of at least 123 hours of course work. The curriculum is designed to:

- Provide well-rounded, liberally educated students with the potential to enter into a broad spectrum of career possibilities in the textiles and apparel field
- Provide students with foundational knowledge and skills needed for graduate school
- Provide students with foundational knowledge and skills for entrepreneurship
- Offer a quality undergraduate program that prepares students for entry-level careers in apparel industry
- Integrate teaching and scholarship into the educational process
- Integrate teaching and outreach
- Provide professional and public services to the university, community, and professional organizations

 Challenge students to interact and actively participate in their own academic experience

 Bring knowledge to students using state-of-the-art instructional technology





### **Facilities**

- · Apparel Construction Laboratory
- Textile testing lab with Intron Universal Tester & Bluehill Light
- · Computer Aided Design center
- · Historic Costume collection
- · Student resources/work center





College of Agriculture & Related Sciences